



STAKEHOLDER ADVISORY GROUP

Project Introduction • SEPTEMBER 2015

The Bikeways, Trails, Parks and Recreation Master Plan

The Bikeways, Trails, Parks and Recreation Master Plan (Master Plan) will guide the improvement and future development of a strong bikeways, trail parks and recreation system in Morgan Hill. It weaves together three separate plans to create a current, comprehensive and community-driven tool for staff and decision-makers to prioritize improvements and investments.

The Master Plan will also help support goals and programs to improve our city's health, environment, connectivity and recreation options. We are working in coordination with the Morgan Hill 2035 (General Plan Update) process to share information and ensure consistency.

Stakeholder Advisory Group (SAG)

The SAG will work with the City and the consultant team to help shape the Master Plan and serve as liaisons to the broader community to encourage participation. The group represents a range of perspectives to ensure the Master Plan reflects community members' values and preferences. Below is a preliminary schedule of topics.

MORGAN HILL AT A GLANCE

40,955	Population (2013)
68,000	Projected population (2035)
34%	Percent of residents who are Hispanic/Latino
43%	Increase in the number of senior (65+) residents since 2000.
25%	Residents under the age of 18
26	City parks and recreation facilities

Sources: U.S. Census, Nielsen Marketplace, 2013, City of Morgan Hill

Stakeholder Advisory Group Meeting Schedule

SEPTEMBER 2015	DECEMBER 2015	FEBRUARY 2015	APRIL 2015
Assets, challenges and opportunities	Existing conditions and community input	Priority improvements and actions	Draft plan review and feedback

Community Engagement

The Master Plan process includes ongoing opportunities for community involvement. They are promoted by notices sent through the City's social media accounts, recreation services mailing list, flyers and the project website: www.mhparksplan.org.



“Intercept surveys” solicit feedback from community members at parks, events and other popular locations. (Aug-Sept 2015)



A **community survey** elicits input on community priorities. (Jan 2016)



An **interactive online survey** collects place-based input. (Aug-Sept 2015)



The **PRC** and **City Council** receive regular updates and provide input at key project milestones. (2015-2016)



Two or more **community workshops** provide opportunities for public discussion and input. (Jan and May 2016)

Topics & Opportunities to Explore

Discussions with City staff and the Parks and Recreation Commission (PRC) have surfaced topics that the Master Plan process should consider including:

- Park and facilities design and maintenance that supports water conservation
- Defining the role of sports tourism and identifying opportunities
- Opportunities related to regional trail connections
- Role of private/HOA parks in the City's park system
- Equitable distribution of facilities
- Exploring funding options
- Transportation (access) to parks and recreation opportunities
- Lessons learned from the road diet pilot
- Maintenance as it relates to needs and funding
- Coordination with the General Plan Update

Other Topics & Opportunities

[illegible]